



Why support LA2M?

- Our valued sponsors get repeated, meaningful exposure, access, insight, and influence to southeast Michigan community members, marketers, business owners, networkers, and connectors.
- Supporting LA2M promotes the ongoing development, education, and progress of local organizations and people from a marketing and business standpoint.
- Platinum and Gold partners get the opportunity to promote their business and network with *new* attendees on a monthly basis. They can develop relationships with consistent members, reaching a broader target audience with the chance to connect on a personal level.

	Platinum (Yearly) \$500	Gold (Monthly) \$150
Logo with Description on Website	2,200 Impressions	180 Impressions
Email Blast 4x/month to 1,100 Subscribers	8,800 Impressions	880 Impressions
Social Media posts to 1600 followers (3x per month)	18,750 Impressions	1,875 Impressions
Name, Description, & Link in FB Event Title/Description	60,000 Impressions	6,000 Impressions
Logo & Description on TVs at Monthly Event	300 Impressions	30 Impressions
Promotional Materials At Monthly Event	300 Impressions	30 Impressions
Chance to Speak and Promote Business at Event	300 Impressions	30 Impressions
Totals	90,650 Impressions (181 Impressions/\$1)	9,025 Impressions (60 Impressions/\$1)